


# Western North Carolina BRIDAL SHOW

## Print and Fax TODAY! REGISTRATION FORM

Sunday, January 30, 2011  
12 Noon until 5 PM  
Hickory Metro Convention Center  
Hickory, North Carolina

Please note that completing this form does NOT guarantee a booth.  
You will be contacted by a member of our staff confirming details and booth reservation upon receipt of payment.

<b>REQUIRED! COMPANY CATEGORY</b> (i.e., venue, florist, transportation, etc.):											
<b>Company Name:</b>	<b>Web Site:</b> _____ .com?										
<b>Contact Person:</b>	<b>Telephone Number:</b> (____) _____ - _____ <b>Fax Number:</b> (____) _____ - _____										
<b>Address:</b> _____ _____ City _____ State _____ Zip _____	<b>E-mail Address:</b> _____@_____ <b>Preferred Contact Times:</b> Day/Time _____										
<p align="center"><b>MARK DESIRED (X)</b> <b>SPONSOR LEVEL OR EXHIBITOR LEVEL</b></p> <table border="0"> <tr> <td><input type="checkbox"/> TITLE 1 \$ 3,500</td> <td><input type="checkbox"/> ELITE PLUS*, \$ 1,000 (2 booths)</td> </tr> <tr> <td><input type="checkbox"/> GOLD 2 2,500</td> <td><input type="checkbox"/> ELITE* 600</td> </tr> <tr> <td><input type="checkbox"/> SILVER 3 2,000</td> <td><input type="checkbox"/> STANDARD 400</td> </tr> <tr> <td><input type="checkbox"/> BRONZE 1,500</td> <td></td> </tr> <tr> <td><input type="checkbox"/> FASHION 2 1,000</td> <td><input type="checkbox"/> ADVERTISE**</td> </tr> </table>	<input type="checkbox"/> TITLE 1 \$ 3,500	<input type="checkbox"/> ELITE PLUS*, \$ 1,000 (2 booths)	<input type="checkbox"/> GOLD 2 2,500	<input type="checkbox"/> ELITE* 600	<input type="checkbox"/> SILVER 3 2,000	<input type="checkbox"/> STANDARD 400	<input type="checkbox"/> BRONZE 1,500		<input type="checkbox"/> FASHION 2 1,000	<input type="checkbox"/> ADVERTISE**	<p><b>Power Required? (MARK ONE)</b>    <input type="checkbox"/> YES    <input type="checkbox"/> NO <b>Power = additional \$50 per booth</b></p> <ul style="list-style-type: none"> <li>Each Exhibitor booth is 10-ft X 10-ft with a 6-foot table and 2 chairs. Booths are enclosed w/pipe and drape. Table covered to the floor with white cloth.</li> <li>Power is available at all spaces. Power fee is non-negotiable and must be ordered by November 1, 2010 to receive this pricing. Power fee increases to \$75 after Nov 1.</li> <li>Excluding Sponsors, the maximum number of booths per exhibitor is limited to two (2). An Elite Plus Level booth is required to have a second booth.</li> <li>Only one (1) business per booth permitted.</li> <li>No refunds after August 1, 2010. No transferring booths to another business.</li> </ul> <p>* Elite Plus level is required for two booths. The Elite Level provides a half (½) page ad in the show program, plus a link from the show web site, E-News link to your web site and Facebook listing with logo and link. All levels receive a marketing packet via E-mail.</p> <p>** Additional advertising is available via the Advertising link at <a href="http://WNCBridalShow.com">http://WNCBridalShow.com</a>.</p> <p>*** Balance due by September 1, 2010. Balances unpaid by the due date may result in increased booth prices or spaces may be released to other interested parties.</p>
<input type="checkbox"/> TITLE 1 \$ 3,500	<input type="checkbox"/> ELITE PLUS*, \$ 1,000 (2 booths)										
<input type="checkbox"/> GOLD 2 2,500	<input type="checkbox"/> ELITE* 600										
<input type="checkbox"/> SILVER 3 2,000	<input type="checkbox"/> STANDARD 400										
<input type="checkbox"/> BRONZE 1,500											
<input type="checkbox"/> FASHION 2 1,000	<input type="checkbox"/> ADVERTISE**										
<b>CODE NO.?</b> _____ <b>SUBTOTAL:</b> \$ _____ <b>UPSIZED AD AMOUNT (optional, see Ad Booklet):</b> + _____ <b>NEED POWER? (non-negotiable) @ \$50/BOOTH:</b> + _____ <b>TOTAL DUE:</b> = _____ <b>- AMOUNT PAID TODAY (min = ½ *** of Total Due):</b> - _____ <b>BALANCE DUE BY SEP 1:</b> \$ _____											
<p align="center"><b>MARK YOUR CALENDARS FOR THE HOW-TO-EXHIBIT WORKSHOP!</b> <b>Sunday, October 17, 2010</b> One (1) free admission per PAID participant = \$50 value! Additional free spaces available with higher level participation.</p>											
Payments accepted via Check - Check # _____ Make checks payable to: Benchmark II, LLC  Remit to: Benchmark II, LLC 111 Tremont Terrace Bessemer City, NC 28016  REF: WNC 20110130  OR Credit Card via PayPal (provide E-mail address for PayPal invoice, sent upon receipt of this completed registration form)  _____@_____	<div align="center">  <p>WNCBridalShow.com registration@WNCBridalShow.com <b>(704) 562-0220</b> <b>FAX (704) 396-6747</b></p> </div>										
